



For More Information:

Jennifer K. Hancock

jennifer@mustangheritagefoundation.org or (512) 869-3225

Extreme Mustang Makeover Roping Event Planned for Labor Day Weekend

Georgetown, Texas, November 16, 2011 – In 2012, the Mustang Heritage Foundation will launch a new concept in its successful Extreme Mustang Makeover events with the first Extreme Mustang Makeover Team Roping. The event is designed to show the trainability of Mustangs and their ability to successfully compete in roping events. The wild American Mustangs previously untouched by humans will begin training for the competition in May. The Extreme Mustang Makeover Team Roping will be held August 31- September 1 at the Wildfire Arena in Salado, Texas. It will be held in conjunction with the Sixth Annual Resistol Roping.

Applications are due April 2, 2012. An estimated \$30,000 in prize money will be up for grabs to the top 10 placing trainers. All Mustangs competing in the Extreme Mustang Makeover Team Roping will be available for adoption on September 1 following the competition. The competition will consist of four classes – steer stopping, heeling, team roping (option to head or heel) and a maneuvers class to display the reining ability of the horse. In addition to competing for an estimated \$30,000 purse, trainers will also receive 50 percent of the adoption price above the \$200 minimum. Mustangs will be randomly assigned to approved trainers and will be picked up from the Bureau of Land Management facility in Pauls Valley, Oklahoma, in May.

“Our trainers have showcased the talents of Mustangs as roping partners for years, and this event will allow them to focus on roping more specifically to display the athletic ability and intelligence of American Mustangs,” said Patti Colbert, Mustang Heritage Foundation executive director.

The Mustang Heritage Foundation in cooperation with the Bureau of Land Management (www.blm.gov) created the Extreme Mustang Makeover events to highlight the recognized value of Mustangs through a national training competition. The events give the public a unique opportunity to see the results of wild horses becoming trained mounts and then have the chance to adopt one of these treasured animals.

Since the inception of the Extreme Mustang Makeover events in 2007, the Mustang Heritage Foundation has placed more than 3,000 Mustangs, and an estimated 100,000 fans have filled the stands and walked the barns of events held across the United States. For more information on the

-MORE-

Extreme Mustang Makeover Team Roping or other Extreme Mustang Makeover events, visit www.extrememustangmakeover.com. For more information on the Mustang Heritage Foundation's adoption programs, visit www.mustangheritagefoundation.org.

<i>Date</i>	<i>Event – City, State</i>
January 19-21, 2012	Mustang Magic – Fort Worth, Texas
March 31, 2012	Supreme Extreme Mustang Adoption – Fort Worth, Texas
April 20-22, 2012	Extreme Mustang Makeover – Madison, Wisconsin
May 18-20, 2012	Extreme Mustang Makeover – Norco, California
June 8-10, 2012	Extreme Mustang Makeover – Ft. Collins, Colorado
June 29-July1, 2012	Extreme Mustang Makeover – Albany, Oregon
August 10-12, 2012	Extreme Mustang Makeover – Gloucester County, New Jersey
August 31-Sept 1, 2012	Extreme Mustang Makeover Roping Edition – Salado, Texas
September 13-15, 2012	Supreme Extreme Mustang Makeover – Fort Worth, Texas
October 19-21, 2012	Extreme Mustang Makeover – Clemson, South Carolina

-30-

**Photos available upon request. **