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### **Bob Moorhouse and B.F. Yeates Join Mustang Heritage Foundation Board of Trustees**

*New members bring wealth of knowledge and experience to Foundation.*

Georgetown, Texas, February 23, 2011 – The Mustang Heritage Foundation is proud to announce Bob Moorhouse and B.F. Yeates have joined the Foundation’s Board of Trustees. Moorhouse and Yeates bring a vast knowledge of the equine industry to the Foundation’s Board and will work with the Foundation’s staff and other board members to help the Foundation in its mission to facilitate successful adoptions for America’s excess Mustangs.

“We are thrilled to have these two icons of the equestrian world join our team,” said Patti Colbert, executive director of the Mustang Heritage Foundation. “Bob and B.F. have served as judges at past Extreme Mustang Makeover events so they are very familiar with our programs, and we look forward to the fresh ideas that they will bring us as we continue to push the bar higher for our Mustang competitions and adoptions.”

Moorhouse and Yeates join Paula Carr, Randall Carr, John Falen, Janet Greenlee, Lesley Neuman and Judy Simmons on the Mustang Heritage Foundation Board of Trustees. Paula Carr serves as the board’s president.

Moorhouse is a retired general manager and current member of the board of directors of the Pitchfork Land and Cattle Co., which has ranches in Guthrie and Benjamin, Texas, and Eskridge, Kansas. Moorhouse was the manager for the Pitchfork Ranch from 1986 to 2007.

Born November 6, 1947, in Knox City, Texas, to J.C. “Togo” and Lucille Moorhouse, he graduated from Texas Tech University with a bachelor’s degree in animal business. He is a director of the American Quarter Horse Association, Working Ranch Cowboys Association and the Texas and Southwestern Cattle Raisers. An accomplished photographer, his works have been published in various magazines such as The Cattlemen, Western Horseman, The American Quarter Horse Journal, American Cowboy, Range Magazine as well as other publications.

Yeates is a professor emeritus at Texas A&M University, where he served as an extension horse specialist for Texas. Yeates was recognized for his contributions to the equine industry, especially those involving youth, when he was inducted into the American Quarter Horse Hall of Fame in 2006.

Yeates helped change the equine industry by promoting youth involvement. Yeates and other like-minded AQHA pioneers came up with the idea to include youth classes, and the AQHA Youth committee on which he served also made the recommendation to form a junior association

of AQHA. For 13 years Yeates served on the AQHA Youth Committee and helped to shape the organization that is today the American Quarter Horse Youth Association with more than 30,000 active members.

A longtime educator through the extension service, Yeates helped pioneer clinics and short courses, and he also nurtured the horse judging program, which helps to train future judges.

He has served on AQHA's ranch horse versatility advisory committee and judged AQHA's first ranch horse versatility contest. An AQHA judge since 1957, Yeates still judges AQHA ranch horse versatility classes as well as breed and event shows. Yeates promotes the all-around horse that is capable of doing many tasks and helped create the Stock Horse of Texas and American Stock Horse associations. He serves as a director for the Stock Horse of Texas and is president of the American Stock Horse Association.

### **About the Mustang Heritage Foundation**

The mission of the Mustang Heritage Foundation and the goal of the Extreme Mustang Makeover events are to increase the adoption of Mustangs across the country. The Mustang Heritage Foundation created the Extreme Mustang Makeover events to showcase the recognized value of Mustangs through a national training competition. For more information, visit [www.mustangheritagefoundation.org](http://www.mustangheritagefoundation.org).