



## **FOR IMMEDIATE RELEASE**

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### **Craig Cameron to Appear at the 2011 Fort Worth Stock Show**

*Mustang Magic adopters will receive special instruction from Cameron on working with their newly adopted Mustang Magic horses but all horse enthusiasts are welcome.*

*Georgetown, Texas, November 9, 2010* – Renowned equine clinician Craig Cameron travels the United States helping horse owners build a better relationship with their horses, and on January 27, 2011, equine enthusiasts are in for a treat as the Mustang Heritage Foundation presents A Night with Craig Cameron during the Fort Worth Stock Show and Rodeo! Cameron will share his experience at a free educational seminar offered at the 115th Southwestern Exposition and Livestock Show in Fort Worth, Texas.

Admission to the Mustang Heritage Foundation presents: A Night with Craig Cameron is included with general admission tickets to Southwestern Exposition and Livestock Show, and the clinic is open to all horse enthusiasts who want to improve their horsemanship and knowledge. Grounds admission is just \$10 for adults and only \$5 for kids ages 6-16. Cameron's educational and entertaining presentation will be held at the John Justin Arena in the Will Rogers Memorial Complex in Fort Worth. A Night with Craig Cameron begins at 5 p.m. and will last until 7 p.m.

The Mustang Heritage Foundation and the Fort Worth Stock Show will present Mustang Magic, January 21-22, and the 25 American Mustangs competing at Mustang Magic will be available for adoption at the conclusion of the event. Individuals who adopt a horse that competed in Mustang Magic will receive special seating at the January 27 Craig Cameron clinic. All Mustang Magic adopters will be invited back as special guests to the clinic and will receive front-row seating, a special question and answer session with Cameron, and much more!

A native Texan, Cameron is one of the original equine clinicians and spends more than 44 weeks a year covering 80,000-plus miles demonstrating the style of horsemanship he has perfected in the last 23 years. Called the "public defender of the horse," Cameron dedicates himself to those who educate their horses by first educating themselves. At an age where most have long since retired the thought of starting colts, Cameron, who is known as the "cowboy's clinician," starts

hundreds of horses each year and helps hundreds of horse owners during his four-day clinics held at his ranches in Bluff Dale, Texas, and Lincoln, New Mexico. Cameron has a unique way of blending education with entertainment.

Visit [www.fwssr.com](http://www.fwssr.com) for more information about the legendary Fort Worth Stock Show and Rodeo!

#### **About the Mustang Heritage Foundation**

The mission of the Mustang Heritage Foundation and the goal of the Extreme Mustang Makeover events including Mustang Magic are to increase the adoption of mustangs across the country. The Mustang Heritage Foundation created the Extreme Mustang Makeover events to showcase the recognized value of Mustangs through a national training competition. For more information, visit [www.mustangheritagefoundation.org](http://www.mustangheritagefoundation.org).

#### **About the Fort Worth Stock Show**

From a one-day affair with a few head of cattle tethered under ice-laden shade trees, the Southwestern Exposition and Livestock Show has grown into a three-week extravaganza with international appeal for exhibitors and visitors alike. The show annually attracts nearly 1 million visitors to the Will Rogers Complex and in 2011, the Southwestern Exposition and Livestock Show will celebrate its 115th anniversary. The legendary 23-day event will return to Fort Worth January 14 – February 5, 2011. For more information, visit [www.fwssr.com](http://www.fwssr.com).